

Course Outline for: HLTH 2012: Public Health Advocacy and Leadership

A. Course Description

1. Number of credits: 3
2. Lecture hours per week: 3
3. Prerequisites: HLTH 2011 Introduction to Public Health
4. Co-requisites: None
5. MnTC Goals: None

This course analyzes the discipline and leadership in Public and Community Health Education. Students will explore and practice behavior change and leadership models, theories, ethical factors, advocacy, and outreach in health education.

B. Date last reviewed: *March 2020*

C. Outline of Major Content Areas

1. Public health leadership styles and practices.
2. The interface between management and leadership in public health and healthcare.
3. Leadership at the personal, team, organization and global level.
4. The changing public health system.
5. Leadership and assessment in public health policy.
6. Professional leadership development.
7. Behaviors for success in health care settings.
8. Communicate for a variety of audiences including community, lawmakers, and team.
9. Awareness and sensitivity to personal and client needs.
10. Respecting client and staff diversity/cross cultural communication.
11. Healthcare ethics.
12. Legal issues in healthcare and career exploration.
13. Professional public health organization.
14. Boards of health and county commissioners.
15. Personal advocacy.
16. Public health outreach and Advocacy for populations.

D. Course Learning Outcomes

At the conclusion of the course the student should be able to:

1. Practice using public health leadership strategies in projects and advocacy activities.
2. Apply the social change leadership model to a public health issue.
3. Advocate for political, social, or economic programs that could influence health outcomes.
4. Use the traits identified through strengths quest in group projects and discussions.
5. Differentiate the various roles of healthcare career professionals.
6. Form working groups with peers to manage a public health problem.
7. Articulate public health messages to a variety of audiences.
8. Develop a professional network.
9. Discuss multiple areas of the public health policymaking process, which includes the roles of ethics, legal language and evidence-based practices.
10. Create a personal leadership philosophy.

E. Methods for Assessing Student Learning

Course evaluation may include (but is not limited to) class attendance and participation, textbook exercises, chapter quizzes, midterm, and final examinations.

F. Special Information *None*